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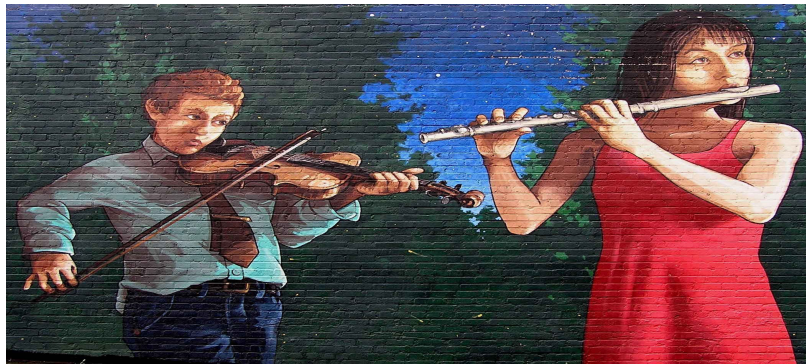


August

ORANGE COUNTY ARTS
COMMISSION

2011

Orange County Arts Commission *Orange Arts* E-Newsletter



Creative Economy Measures:
Creativity = Meat and Potatoes

Measure what matters.

"There has been a lot of talk of late about setting the buffet plate for economic development. As we do that, we need to start thinking about **creativity as meat and potatoes.**" - Linda A. Carlisle, NC Secretary of Cultural Resources

"The Arts are the fabric of economic development, the fabric of life in North Carolina."
- Keith Crisco, NC Secretary of Commerce

Despite our challenged economy, the arts continue to be a viable and powerful industry that supports jobs and generates revenue. Orange County's nonprofit arts and culture organizations are working together to prove it! We need to continue to quantify the economic impact of the nonprofit sector of our arts industry. So, we are participating in the national economic impact study *Arts & Economic Prosperity IV*, organized by **Americans for the Arts**.

Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences will document the economic impact of the nonprofit arts and culture industry across the country. In 2011, for the first time, the entire state of North Carolina (including Orange County) is included in this national economic impact research study.

We're not the "dessert" anymore. We're the main course! ARTS North Carolina has provided some "meat and potatoes" facts to chew on about the importance of our creative



**Arts&Economic
ProsperityIV**

industry:

The Creative Industry in NC produces goods and services with a market value of \$41.4 billion.

Nonprofit arts audiences spend an average of \$27.79 beyond the price of the ticket.

Creative industries sustain over \$10 billion in employee compensation or 4.9% of NC's total wages and benefits.

North Carolina Arts Council funded projects attract more than 8.7 million participants.

US employers rate creativity/innovation among the top five skills that will increase in importance over the next five years.

[AMERICANS FOR THE ARTS: ARTS ECONOMIC PROSPERITY »](http://www.artsusa.org/information_services/research/services/economic_impact/default.asp)

http://www.artsusa.org/information_services/research/services/economic_impact/default.asp

Emerging Artists Grants Program Deadline September 15, 2011

The **Durham Arts Council** sponsors the **Emerging Artists Grants Program** each fall to enable individual artists who have mastered the basic techniques of their art form to complete projects that will establish their professional presence.

The deadline to apply is **9 pm on Thursday, September 15, 2011** at the Durham Arts Council (120 Morris Street) in downtown Durham. Grants may not exceed \$1,500. Criteria for making the awards include the accomplishment and commitment of the artist, the feasibility of the proposed project and the impact the project will have on the applicant's career.



This program is open to artists living in **Durham, Chatham, Orange, Granville and Person counties**. To be eligible for an Emerging Artists Grant, an artist must have lived in one of the five partner counties at least a year, must be 18 years of age and cannot be a student enrolled in an undergraduate or graduate program in their art form.

Applications and guidelines are available at the Durham Arts Council's website below, and from the Orange County Arts Commission's website at www.artsorange.org. In Orange County, hard-copies are available at the Orange County Arts Commission office in Chapel Hill, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[DURHAM ARTS COUNCIL »](http://www.durhamarts.org)

<http://www.durhamarts.org>

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Next Artists' Salon August 19, 2011

The next **Artists' Salon**, sponsored by the Orange County Arts Commission, will be held on **Friday, August 19th** from **6:30-9 pm** in the West End Theatre at The ArtsCenter in Carrboro.

Salons are free, for artists of all kinds - performing, visual, literary, whatever! Come to meet, network and build a better arts environment for all artists. Light refreshments will be served.

The topic for August will be **Becoming a Teaching Artist**. Our guest presenters will be **Sheila Kerrigan, Martha Burdette** and **Jef Lambdin** of the **Southeast Center for Arts Integration**. They will show artists how to become "teaching artists" - how to create residency plans for K-12 that integrate the arts and core curricular objectives.



The purpose of the salon is to bring together artists of all disciplines in a casual setting to share ideas, concerns and information. Salons can serve as a place to get feedback from peers as well as to share all of the problems and pleasures of being an artist.



The Orange County Arts Commission would like to thank The ArtsCenter for the use of their space for this series.

If you plan to attend, please **RSVP to the Orange County Arts Commission at 919/968-2011 or email us at arts@co.orange.nc.us**.



[SOUTHEAST CENTER FOR ARTS
INTEGRATION »](#)
<http://www.southeastcenterforartsintegration.org>

Piedmont Laureate Program Deadline 9/20/11

The Piedmont Laureate Program announces a **September 20, 2011** application deadline for **dramatists and screenwriters**.

For 2012, applications will be accepted only from writers of works including plays, musicals, and screenplays (for film, television and video games). Documentary work is excluded.

The Piedmont Laureate Program has as its primary goal *"to promote awareness and heighten appreciation for excellence in the literary arts throughout the Piedmont region."* Each year the program is open to writers creating work in a particular selected genre.

Announcement of the candidate selected will be made in November 2011. The Piedmont Laureate's appointment will run January 1 - December 31, 2012. The Piedmont Laureate will receive an honorarium of \$6,500.

**PIEDMONT
LAUREATE**



Alamance County Arts Council, City of Raleigh Arts Commission, Durham Arts Council, Orange County Arts Commission and United Arts Council of Raleigh & Wake County co-sponsor this program for writers living in Alamance, Durham, Orange or Wake counties who meet the guideline criteria.

Applications will be accepted until 4 pm on September 20, 2011 at United Arts Council of Raleigh & Wake County (110 South Blount Street, Raleigh, NC 27601-1406).

Applications and guidelines are available at the Piedmont Laureate Program's website below, and from the co-sponsors websites, including the Orange County Arts Commission's website at www.artsorange.org. In Orange County, hard-copies are available at the Orange County Arts Commission office in Chapel Hill, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[PIEDMONT LAUREATE PROGRAM »](#)
www.piedmontlaureate.com

We Are the Orange County Arts Commission

The *Orange Arts* e-newsletter is an online publication of the Orange County Arts Commission (OCAC), the countywide arts agency working to promote the artistic and cultural development of Orange County.

The Board of County Commissioners appoints the fifteen members of this advisory board. The OCAC is physically located at the Chapel Hill/Orange County Visitors Bureau within the Economic Development Commission. The OCAC sponsors programs to promote the artistic and cultural growth of Orange County, advises the Board of County Commissioners on matters involving the arts, and acts as the granting panel for two annual funding programs available to artists and nonprofit groups sponsoring arts projects in Orange County. Funding comes primarily from Orange County and the North Carolina Arts Council.

If you are an artist, or a citizen interested in the arts, contact the Orange County Arts Commission office and inquire about Board positions and other Volunteer opportunities.



For more

If you'd rather not receive these e-newsletters,



information
arts@co.orange.nc.us

919/968-2011
www.artsorange.org

501 W. Franklin Street
Chapel Hill, NC 27516

please let us know.