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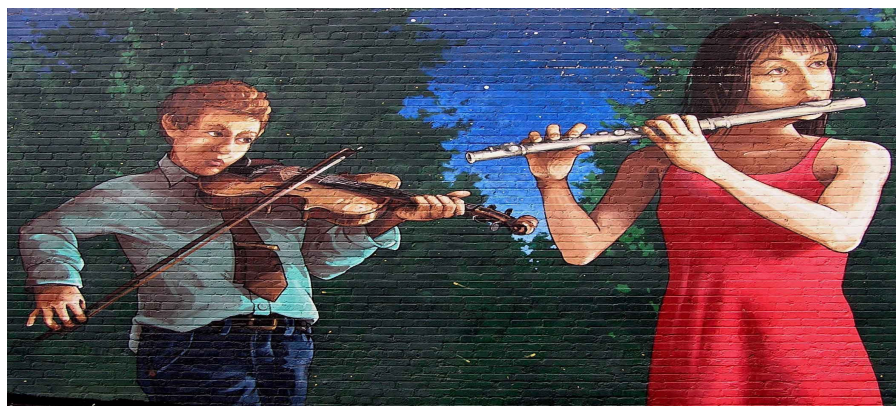


December

ORANGE COUNTY ARTS
COMMISSION

2011

Orange County Arts Commission *Orange Arts* E-Newsletter



**Creative Economy Measures:
Take the Audience Expenditure Surveys Through December 31st!**

[Measure what matters.](#)

The arts are essential! We need to set the record straight that an investment in the arts is an investment in the growth of the American economy, an investment in jobs that cannot be outsourced abroad, an investment in a well-rounded education, and an investment in our national culture and heritage.

Despite our challenged economy, the arts continue to be a viable and powerful industry that supports jobs and generates revenue. Orange County's nonprofit arts and culture organizations are working together to prove it! We need to continue to quantify the economic impact of the nonprofit sector of our arts industry. So, we are participating in the national economic impact study *Arts & Economic Prosperity IV*, organized by **Americans for the Arts** (AFTA).



**Arts & Economic
Prosperity IV**

A Project of **Americans for the Arts**

Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences will document the economic impact of the nonprofit arts and culture industry across the country - including North Carolina and Orange County.

We still need your help! Please complete the Audience Expenditure Surveys provided at a broad range of arts and cultural events in Orange County through December 31st!

[AMERICANS FOR THE ARTS: ARTS ECONOMIC PROSPERITY »](#)http://www.artsusa.org/information_services/research/services/economic_impact/default.asp

Give (or Get) an Arts License Plate

How about gifting the special arts person in your life with a specialty license plate?

Please take the time to support "the creative state" by getting a plate or "gifting" someone for a holiday surprise.

Cost: \$30 in addition to your yearly car registration; \$20 tax-deductible as a charitable donation.

After Arts North Carolina sells 300 license plates, supporters will need to purchase plates from the Department of Motor Vehicles.

\$20 of every plate sold goes to Arts North Carolina "to promote the arts" each year the plate is renewed. \$10 of every plate sold goes back to North Carolina for the wildflower program, tourism and welcome center accessibility.

And thanks to the generosity of Arts North Carolina Board members, some plates have been set aside for artists, arts administrators, and arts educators that waive the first year's \$30 fee. To participate just send an email to Christine Olson at christine@artsnc.org stating your profession and full contact information, and she will send you a special application.

[GET YOUR ARTS PLATE HERE »](#)

www.plate.artsnc.org



Practice the Art of Giving E-Cards

Give the gift of the arts by sending new holiday e-cards by Americans for the Arts!

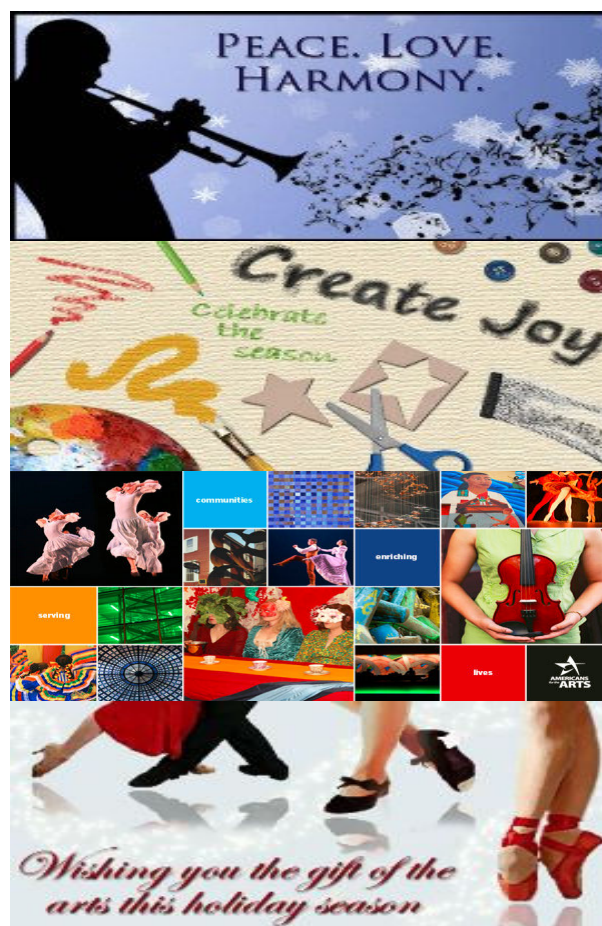
Who made the arts matter to you? Was it a teacher, friend, relative, or mentor?

Celebrate this holiday season by sending an e-card to donate on behalf of someone who helped cultivate your love of the arts. An e-card is the perfect way to let someone know you care, and to ensure that the arts continue to thrive in communities across the nation.

To choose from Americans for the Arts' new holiday e-cards (shown below), click on the link below or email development@artsusa.org.

[GET YOUR HOLIDAY E-CARDS HERE »](#)

www.AmericansForTheArts.org/Give





ExploreChapelHillARTS.com Online Arts Calendar!

Invitation to Artists, Galleries, Businesses, Venues and Attractions!

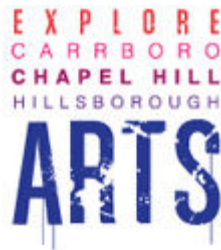
ExploreChapelHillARTS.com is an arts, culture, sports and entertainment website devoted to helping you find and promote what's happening in your area. The site is operated by the **EverWondr Network**, and is provided as a free service to the community by the **Chapel Hill/Orange County Visitors Bureau & the Orange County Arts Commission**.

It's easy to participate! You can post, promote and showcase your events & artist galleries FOR FREE!

As a registered user, you are able to post event listings, search event listings, upload a portfolio of your art in the Gallery, share stories in the community blog, post pictures from your iPhone and share content with your friends - all for FREE.

As a registered user, you have the ability to post content, images, video, audio and feedback throughout the site. You can upload content from your iPhone and access discounts and coupons in the Offers areas. You can also buy and sell art through the Art Market section (for a nominal fee).

Because ExploreChapelHillARTS.com is part of the EverWondr Network, traffic is driven from dozens of Arts Councils, Chambers of Commerce, and Convention & Visitor Bureaus.



This gives local users one-stop access to events happening in Orange County, and throughout the region.

To register as a new user for FREE online at www.ExploreChapelHillARTS.com: At the top right of your screen, click on the "Register" tab. You'll see a new browser window. Complete the information, including your preferred email address. (Be sure to use a working email address that you check frequently.) Use a password that is at least seven characters long. Click "Submit" to save when done. The system will send an email to the email account you just entered. You will need to receive, open and click-on emails from ExploreChapelHillARTS.com before you can post information to the site. Access your email account and open the email from ExploreChapelHillARTS.com. Click "Activate" to confirm your email address. (Be sure to check your Spam and Junk folders if the email is not in your inbox.) You will automatically be logged into the site. On your next visit to the site, you can use your email address and password to "Sign In." You will not need to register again. Simply visit www.ExploreChapelHillARTS.com and click the "Sign In" tab at the top right of your screen.

Once registered, you can begin uploading your events and galleries (for artists and organizations of all arts disciplines)!

For help retrieving your login information (or for help at any time), contact Help@EverWondr.com.

A detailed and comprehensive ExploreChapelHillARTS.com User's Guide can be downloaded from the Orange County Arts Commission's website at the link below:

[DOWNLOAD USERS GUIDE HERE »](http://www.artsorange.org/UsingExploreChapelHill.comREV.pdf)
www.artsorange.org/UsingExploreChapelHill.comREV.pdf

We Are the Orange County Arts Commission

The *Orange Arts* e-newsletter is an online publication of the Orange County Arts Commission (OCAC), the countywide arts agency working to promote the artistic and cultural development of Orange County.

The Board of County Commissioners appoints the fifteen members of this advisory board. The OCAC is physically located at the Chapel Hill/Orange County Visitors Bureau within the Economic Development Commission. The OCAC sponsors programs to promote the artistic and cultural growth of Orange County, advises the Board of County Commissioners on matters involving the arts, and acts as the granting panel for two annual funding programs available to artists and nonprofit groups sponsoring arts projects in Orange County.

Funding comes primarily from Orange County and the North Carolina Arts Council.

If you are an artist, or a citizen interested in the arts, contact the Orange County Arts Commission office and inquire about Board positions and other Volunteer opportunities.



**For more
information**

arts@co.orange.nc.us

919/968-2011

www.artsorange.org

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If you'd rather not receive
these e-newsletters,
please let us know.