

[Nonprofit Arts  
Economic Impact »](#)

[7/25/11 Emerging  
Artist Info. Session »](#)

[8/19/11 Artists' Salon  
at ArtsCenter »](#)

[2011 Governor's Award  
Nomination »](#)



June

ORANGE COUNTY ARTS  
COMMISSION

2011

## Orange County Arts Commission *Orange Arts* E-Newsletter



### Creative Economy Measures: Arts & Culture Nonprofits' Organizational Surveys Due by June 17th

#### Measure what matters.

In mid-May, 2011, Orange County arts and culture nonprofits were asked to complete an important organizational survey to measure the economic impact of the arts and culture on Orange County. The data collected will help support the case for increased public and private sector arts funding in our region and will generate significant statewide and local visibility for our cultural industry.

Nonprofit arts and culture organizations in Orange County will complete a customized online survey by June 17, 2011 detailing information about their fiscal year 2010 budget. In addition, audience surveys will continue to be collected throughout the 2011 calendar year. This study focuses solely on nonprofit arts and culture organizations and their audiences.

*Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences* is being conducted nationally by **Americans for the Arts (AFTA)** to document the economic impact of the nonprofit arts and culture industry.



# Arts&Economic ProsperityIV

A Project of **Americans for the Arts**

AFTA has conducted similar economic impact studies in more than 250 U.S. communities. Their methodology is sound. In fact, their economic impact data is used consistently by the Congressional Arts Caucus on the floor of the U.S. House of Representatives to support federal arts support.

The Orange County Arts Commission (OCAC) would like to thank area nonprofit arts and culture organizations in advance for surveying their audiences and completing the online organizational survey.

Thanks so much for taking the time to participate in this very important study. We need to count every penny! Questions? Don't hesitate to contact the OCAC at 919/968-2011 or email [arts@co.orange.nc.us](mailto:arts@co.orange.nc.us).

[AMERICANS FOR THE ARTS: ARTS ECONOMIC PROSPERITY »](http://www.artsusa.org/information_services/research/services/economic_impact/default.asp)

[http://www.artsusa.org/information\\_services/research/services/economic\\_impact/default.asp](http://www.artsusa.org/information_services/research/services/economic_impact/default.asp)

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## July 25, 2011 Emerging Artist Grants Information Session

The Orange County Information Session for the Emerging Artist Program will be held at 6 pm on **Monday, July 25, 2011** at the Chapel Hill Public Library (100 Library Drive) in the large meeting room downstairs.

The **Durham Arts Council** sponsors the **Emerging Artist Program** each fall to enable individual artists who have mastered the basic techniques of their art form to complete projects that will establish their professional presence.

Grants may not exceed \$1,500. Criteria for making the awards include the accomplishment and commitment of the artist, the feasibility of the proposed project and the impact the project will have on the applicant's career.

This program is open to artists living in **Durham, Chatham, Orange, Granville and Person counties**. To be eligible for an Emerging Artist Grant, an artist must have lived in one of the five partner counties at least a year, must be 18 years of age and cannot be a student enrolled in an undergraduate or graduate program in their art form.

**Applications and guidelines will be available at the link below**, and from the Orange County Arts Commission's website at [www.artsorange.org](http://www.artsorange.org). In Orange County, hard-copies will be available at the Orange County Arts Commission office in Chapel Hill, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[DURHAM ARTS COUNCIL »](http://www.durhamarts.org)

<http://www.durhamarts.org>

**Emerging  
Artist  
Grant Program Info**

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## August 19, 2011 Artists' Salon

The next Artists' Salon, sponsored by the Orange County Arts Commission, will be held on Friday, August 19th from 6:30-9 pm in the West End Theatre at The ArtsCenter in Carrboro.

Salons are free, for artists of all kinds - performing, visual, literary, whatever! Come to meet, network and build a better arts environment for all artists. Light refreshments will be served.

The topic for August will be **Becoming a Teaching Artist**. Our guest presenters will be **Sheila Kerrigan** and **Martha Burdette** of the **Southeast Center for Arts Integration**. They will show artists how to become "teaching artists" - how to create residency plans that integrate arts and core curricular objectives.



The purpose of the salon is to bring together artists of all disciplines in a casual setting to share ideas, concerns and information. Salons can serve as a place to get feedback from peers as well as to share all of the problems and pleasures of being an artist.



The Orange County Arts Commission would like to thank The ArtsCenter for the use of their space for this series.

If you plan to attend, please RSVP to the Orange County Arts Commission at 919/968-2011 or email us at [arts@co.orange.nc.us](mailto:arts@co.orange.nc.us).

[SOUTHEAST CENTER FOR ARTS INTEGRATION »](http://www.southeastcenterforartsintegration.org)

<http://www.southeastcenterforartsintegration.org>

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2011 Governor's Award Nomination: FRANK gallery

**Orange County and the Town of Chapel Hill** have co-nominated **FRANK gallery** for the **2011 Governor's Innovative Small Business Community Award**.

Offered through the NC Department of Commerce, FRANK gallery was nominated in the **Small Business and Entrepreneurship At-Large** (population greater than 50,000) category.

According to the nomination guidelines, **local governments** must have played a key role in the development, implementation or success of the nominated project. Projects that initiated or completed a major milestone between January 1, 2009 and December 31, 2010 will be considered in 2011.

The development of an artist co-op gallery began in the Spring of 2009. FRANK gallery opened for business on April 9, 2010. This arts collective supports the Chapel Hill area creative class while significantly boosting commerce downtown.

FRANK gallery is the result of a shared vision. The Franklin Street Arts Collective dba FRANK gallery is a 501 (c) (3) nonprofit co-op style fine art gallery in downtown Chapel Hill created by the collective efforts of artists, arts patrons and municipal and county governments (**Town of Chapel Hill,**

**Orange County Arts Commission, Chapel Hill/Orange County Visitors Bureau**). Local business leaders, represented by the **Chapel Hill Downtown Partnership**, supported this entrepreneurial endeavor.

This collaboration was a creative partnership of local government (both municipal and county) and the private sector. This creative partnership was made possible through human and financial resources and technical assistance. The end-result is an artist collective that boosts commerce and tourism through the arts.

[FRANK gallery »](http://www.frankisart.com)  
http://www.frankisart.com

*Photo below by Donn Young, provided by the Chapel Hill/Orange County Visitors Bureau*



## We Are the Orange County Arts Commission

The Orange Arts e-newsletter is an online publication of the Orange County Arts Commission (OCAC), the countywide arts agency working to promote the artistic and cultural development of Orange County.

The Board of County Commissioners appoints the fifteen members of this advisory board. The OCAC is physically located at the Chapel Hill/Orange County Visitors Bureau within the Economic Development Commission. The OCAC sponsors programs to promote the artistic and cultural growth of Orange County, advises the Board of County Commissioners on matters involving the arts, and acts as the granting panel for two annual funding programs available to artists and nonprofit groups sponsoring arts projects in Orange County. Funding comes primarily from Orange County and the North Carolina Arts Council.

If you are an artist, or a citizen interested in the arts, contact the Orange County Arts Commission office and inquire about Board positions and other Volunteer opportunities.



For more  
information

[arts@co.orange.nc.us](mailto:arts@co.orange.nc.us)

919/968-2011

[www.artsorange.org](http://www.artsorange.org)

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