

Orange County Arts Commission Board Meeting

February 8, 2010

Central Orange Senior Center

Chair: Robert Kintz

Note Taker: Gordon Jameson

Attendees: Laurie Alexander, Wendy Gellert, Gordon Jameson, Robert Kintz, Leah Rade, Geoffrey Hathaway, Shannon Jackson, Jet Jackson, Emily Lees, Charles Hochman

Absent: Nedra Bradsher, Mary Harley Kruter, Alice Levinson, Rachel Lillis, Bronwyn Merritt, Mike Nelson, BOCC Liaison

Attending Staff: Martha Shannon

Meeting called to order at 6:05 p.m.

Leah Rade gave an extended Art Moment on "Utilizing Social Media". By using such tools as "Facebook", "Twitter" and blogs one can actively engage the public in real time. OCAC should use these tools to let the public and, specifically, BOCC, know what we are doing and planning. These are cutting edge, intentional communication tools.

R. Kintz gave some back ground information related to this. New County Commissioners may not be familiar with OCAC and its accomplishments and programs. They may only know of the problematic public art project for the new library and not our many successes. While OCAC was not the problem, there may be a false perception by association. County Manager is proposing to eliminate some citizen Commissions including, possibly, OCAC. He thinks it might be better if these commissions were private non-profits. A discussion ensued about the problems facing OCAC if it were forced to become a non-profit.

It's important to increase awareness of OCAC and what we provide to the community and social media may be very useful in that regard. During recent grant check distribution at BOCC meeting, Martha Shannon gave information to commissioners about our activities, especially the fact that 2010 is our 25th anniversary year. We discussed the need to have more direct communication with BOCC. Social Media would allow OCAC to control the content of information getting to BOCC and others.

At their February 19th retreat, the BOCC may discuss proposed cuts of advisory commissions. M. Shannon noted OCAC falls under two of the BOCC's goals ("economic development" and "quality of life").

L. Rade sent real time notes of this meeting via Twitter. She will provide log-in information for Twitter to Arts commissioners in order to allow us to send pertinent information out quickly.

January 11, 2010 minutes approved with small changes. G. Jameson motioned to approve as edited and L. Alexander seconded.

Martha Shannon gave Directors Report and noted that the Wayne Trapp sculpture was approved for the new library. Also, the Historic District Committee will work on instituting guidelines for public art in the historic district, possibly based on ones used in Salisbury, NC.

E. Lees suggested we invite Stephanie Trueblood or someone from Historic Commission (HDC) to liaison with OCAC so we can assist in the process of creating these guidelines.

S. Jackson suggested asking Mark Bell to write a letter that could be sent to the BOCC outlining the HDC's struggle with art in the historic district (since they don't have existing guidelines for art in the historic district) to help dispel any bad perceptions created during this 6-month process.

G. Jameson reported on the progress on FRANK on Franklin gallery. Everything is moving forward very well and they expect to open mid-March 2010.

Next BOCC working meeting is Feb. 19th from 9 a.m. to 1 p.m. at Southern Human Services Center. Martha Shannon will email the agenda when available.

S. Jackson motioned to adjourn at 7:00 p.m., E. Lees seconded.

Minutes respectfully submitted by Gordon Jameson.