

## Orange County Arts Commission

### Board Meeting

October 13, 2008

**Present:** Wendy Gellert, Geoffrey Hathaway, Charles Hochman, Tammy Lambert, Rachel Lillis, Alice Levinson, Shannon Jackson, Tyler Dockery, Mary Harley Kruter, Mary Jane Nirdlinger, Gordon Jameson

**Absent:** Leah Rade, Robert Kintz, Bronwyn Merritt, Lauri Alexander

**Staff Attending:** Martha Shannon, Bradly Broadwell (briefly)

**Brad Broadwell – Director of the Economic Development Commission:**

Brad would like to hear from us. Entrepreneurship is very important to him. He had to be creative in the past on how to spur entrepreneurship. Entrepreneurship Institutes were developed. Artists and Small Businesses need to do better. He wants to help entrepreneurship in all different sectors. Brad doesn't have a particular program for OC in mind. He wants us to tell him what works for OC and then he can add to existing programs already in progress.

**Gordon Jameson:** Need for partnerships between art/business and government. How to work together? Art is an economic component. All get tied together – Artists Guild and Arts Advocates (nonprofit for OC artists). Hurdle is money and space. What about a county gallery as public art space? Help coming from the county?

**Brad Broadwell:** Cooperative? Building owned by artists? Don't want to put effort into a building that they can't own?

**Gordon Jameson:** Whitted Building as Performing Arts Center (with theater, artist space, etc)

**Alice Levinson:** Not as Cooperative, don't need to have ownership of the building/space

**Mary Harley Kruter:** Office/promotion of the arts and artists via moving Arts Commission office in small building on Churton Street. Hotel Tax to help Arts Community – Community Gallery

**Alice Levinson:** We're talking about visibility, presence

**Martha Shannon:** Crafts Gallery, Buckhorn Development, University Square, - as possible space – arts needs to be considered in capital building/planning projects

**Brad Broadwell:** Arts=tourism, realism of current economic environment – How can he advocate for this?

**Alice Levinson:** Think creatively to find a solution, representatives from OCAC to help?

**Geoffrey Hathaway:** Gateway center – should be considered, but there needs to be a performing arts center – something more grassroots and something more locally produced.

**Alice Levinson:** Invited Brad Broadwell to come back.

**Next Steps:**

Plan an evening and have a joint meeting with the visitor's bureau. Mary Harley to put together a proposal for a soiree.

**Art Moment:** Mary Jane Nirdlinger – evolution of the cartoon

Minutes approved by Gordon Jameson and seconded by Geoffrey Hathaway

**Additions to the Director's Report (given by Martha Shannon)**

“Wind Whisper” by Wayne Trapp dedication at Seymour Center on Monday, October 27, 2008 at 3 pm. We will have at least \$500 left in grassroots to spend after Wayne Trapp installation. Martha needs to rework BOCC meeting calendar to include Gordon Jameson.

Button price – 3 inch round button – try to buy locally (within Orange County)  
BOCC meetings – do we want to pursue buttons – maybe have name tags? - Martha will make name tags (cheaper and will have our names and logo)

Orange County Arts Guild \$\$ from OCAC – video, political twist with Barry Jacobs (Mary Harley Kruter).

Lori Taft, Director of Orange County Parks and Recreation – Parks and Recreation board has agreed to participate the Temporary installations for Orange County

Spanish translation – grants section completed

Orange County Library Arts Selection Committee met this week. The new library will be completed by December 2009. The selection committee includes a member from the Hillsborough Historic District Commission, since the site is within the Hillsborough historic district (downtown Hillsborough).

Martha will ask Manager’s staff if there is any proposed delay in CIP projects.

Other arts councils (Wake and Durham), not willing to commit to community (collaborative) online Arts Calendar – maybe we can use money for economic impact of the arts (study) for the Triangle. Wake did one back in 2006. Total cost will be 20K – try to get support from OC Economic Development Commission and/or Visitors Bureau. \$7,500 each for Orange and Durham counties (we need additional 5k).

**Temporary Installation Made for the Elements (TIME):** Geoffrey Hathaway, Charles Hockman, Wendy Gellert, Shannon Jackson: Geoffrey Hathaway reported that he had spoken to Lori Taft RE: who will be representative. Geoffrey Hathaway will be rep. from Parks and Recreation as well. Will meet last Tuesday of the month and will notify the rest of the committee of the status of the meeting. Geoffrey Hathaway will email everyone.

**Creative Business Assessment Team:** Rachel Lillis, Bronwyn Merritt, Laurie Alexander, Mary Harley Kruter – Rachel Lillis reported RE: competition for venture capital – bring artists in and business plans – realized that we need to think about resources that OC has for artists/entrepreneurs – get list of those involved in artists salons and come up with artist handbook or resource (ex: taxes, etc) manual in chapter form on past artists salons with recommendations (arts business resource guide). Ask the salon lecturers to provide summaries of their presentations.

**Orange County Public Art Master Plan:** Gordon Jameson, Tammy Lambert, Leah Rade, Robert Kintz. Gordon Jameson reported RE: identifying places in county to have public art, not just county buildings, but project developments (Buckhorn) to participate in public/private art – take pictures of new or existing places for art to be incorporated. Tammy Lambert reported that she had looked at other places that had master art plans (Cary, Tucson, etc.). Cultural center committee – is there a plan for Hillsborough? Maybe we should tackle a cultural arts plan (to incorporate performing arts). Go small first and then go big. Culture Zone – produce sticker – welcome to the zone – local businesses to put stickers in their windows, etc, to create buzz of Pittsboro to Hillsborough corridor is culture zone.

**Emergency Grant Request:** Taj Forer wants \$1000 for travel to Paris Photo November 2008 as presenter of discussion of his work and public book signing. If we give him money, it will reduce our fall funding to \$21,000. All excepted one voted in favor (one abstention). Taj to bring back presentation from experience in Paris. – maybe incorporate him into the soiree.

Liasion – Executive Committee needs to decide how and when to contact – Shannon to draft letter – Don't ask for anyone specific this time. Shannon will bring back draft to next meeting.

Art Show at Carolina Club Thursday.

Wendy Gellert made a motion to adjourn; Rachel Lillis seconded.