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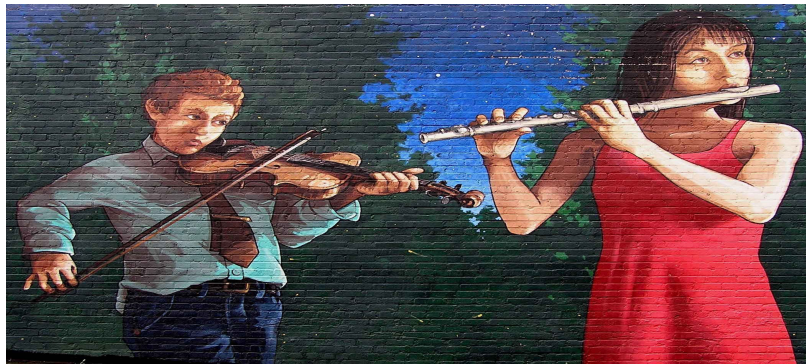


May

ORANGE COUNTY ARTS
COMMISSION

2011

Orange County Arts Commission *Orange Arts* E-Newsletter



Creative Economy Measures: About This Arts Economic Impact Study

Measure what matters.

Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences is being conducted nationally by **Americans for the Arts** to document the economic impact of the nonprofit arts and culture industry.

This study focuses solely on nonprofit arts and culture organizations and their audiences. Public arts councils and public presenting facilities and institutions are included, as are select programs embedded within another organization (that have their own budgets and play substantial roles in the cultural life of communities).

The study excludes spending by individual artists and the for-profit arts and entertainment sector (e.g. Broadway or the motion picture industry).

Detailed expenditure data is being collected from arts and culture organizations and their attendees. The project economists will customize input/output analysis models for each study region to provide specific and reliable economic impact data about the nonprofit arts and culture industries, specifically full-time equivalent jobs, household income, and local and state government revenue.

The **Orange County Arts Commission** is spearheading this study in Orange County, and will complete four participation criteria: 1) identify and code the universe of nonprofit arts and culture organization in this area; 2) disseminate and collect expenditure surveys from those organizations; 3) conduct audience-



**Arts & Economic
Prosperity IV**

A Project of **Americans for the Arts**

intercept surveys at a minimum of 18 diverse arts events over the course of one year; and 4) pay a modest cost-sharing fee.

[AMERICANS FOR THE ARTS: ARTS ECONOMIC PROSPERITY »](http://www.artsusa.org/information_services/research/services/economic_impact/default.asp)

http://www.artsusa.org/information_services/research/services/economic_impact/default.asp

May 31, 2011 Spring Grant Deadline

Our Spring Arts Grant applications and guidelines are now available. Spring grant categories are:

Arts Program Grant - up to \$1,500
General Arts Support Grant - up to \$5,000
Arts in Education Grant - up to \$1,000
Arts in Education Coalition - up to \$5,000
Artist Project Grant - up to \$1,000

Spring Grants Project Period: July 1, 2011 - June 30, 2012

Supportable Projects: a variety of programs in the visual, performing, literary arts

ATTENTION: DUNS number required for all applicants

Deadline: 5 pm on Tuesday, May 31, 2011

Questions?: just email arts@co.orange.nc.us or call 919/968-2011. Arts Commission staff will be happy to answer any questions about your application.

Applications: Applications and guidelines can be downloaded from the link below or from the "Grants" section of our website at www.artsorange.org. Hard-copies are available at the Arts Commission office, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[DOWNLOAD APPLICATIONS HERE »](#)



May 20, 2011 Artists' Salon

The next Artists' Salon, sponsored by the Orange County Arts Commission, will be held on Friday, May 20th from 6:30-9 pm in the West End Theatre at The ArtsCenter in Carrboro.

Salons are free, for artists of all kinds - performing, visual, literary, whatever! Come to meet, network and build a better arts environment for all artists. Light refreshments will be served.

The topic for May will be **How to Present Your...Art.**

Our guest speaker will be **Joy Javits of In the Public Eye: Effective Communication.** Joy will show artists how to be more confident, effective and persuasive whether they are making a speech, negotiating a deal, interviewing for a job, teaching a class, or making a sale.



Joy would like three artists to be ready to present their artwork at this salon and allow her to work with them as a part of her presentation. Please call or email the Arts Commission if you'd like to volunteer.

The purpose of the salon is to bring together artists of all disciplines in a casual setting to share ideas, concerns and information. Salons can serve as a place to get feedback from peers as well as to share all of the problems and pleasures of being an artist.

If you plan to attend, please RSVP to the Orange County Arts Commission at 919/968-2011 or email us at arts@co.orange.nc.us.

[IN THE PUBLIC EYE »](http://www.inthepubliceye.net)

<http://www.inthepubliceye.net>

Piedmont Laureate *Words On The Move*

Piedmont Laureate Program Rolls Out *Words On The Move* Project on Public Buses in Chapel Hill, Raleigh

The **Piedmont Laureate Program** is offering a new literary platform for **Scott Huler, the 2011 laureate**: the interior placards on public buses. The **Orange County Arts Commission** and the **City of Raleigh Arts Commission**, in partnership with their respective bus systems (**Chapel Hill Transit** and **Capital Area Transit**), are participating in this pilot project.

Words On The Move bus placards contain thought-provoking questions posed by Mr. Huler. Examples of these questions are "Where did this bus start?" "Where does it go?" and "What would it cost you if you drove the same distance?" Bus riders are asked to pose their own questions at the Piedmont Laureate website at www.piedmontlaureate.com. Mr. Huler will respond to selected questions.

Mr. Huler is the first Piedmont Laureate to be involved with the *Words On The Move* project.

"Part of the Laureate program involves reaching out and waking people up to the writing around them -- reminding them that writing is everywhere, that writing is how we communicate, that writing is fun," he said. "This is like, 'Hey, my bus is asking me questions! My bus is making me think about my surroundings!' Or anyhow that's how I hope it is."

"And I love being able to use the website to hear people's responses to the questions, to remind them that they're writers as well as readers," Mr. Huler added. "It's a great combination of my dual goals as laureate: to wake people up to the amazing things going on around them and to remind them that writers aren't some sort of breed apart; writers are everybody."

The **Orange County Arts Commission**, in partnership with **Chapel Hill Transit** will place the *Words on the Move* placards on all 99 of the Chapel Hill Transit buses. The **City of Raleigh Arts Commission**, in partnership with **Capital Area Transit (CAT)**, will place the *Words On The Move* placards on CAT's 12 *Art-On-The-Move* buses.

For more information about the Piedmont Laureate's *Words On The Move* project in Orange County, contact Martha Shannon, Director of the Orange County Arts Commission at 919/968-2011, arts@co.orange.nc.us, or visit the Piedmont Laureate website below. The *Words On The Move* bus placards can be viewed at the website below.

**PIEDMONT
LAUREATE**



[PIEDMONT LAUREATE PROGRAM »](#)

We Are the Orange County Arts Commission

The Orange Arts e-newsletter is an online publication of the Orange County Arts Commission (OCAC), the countywide arts agency working to promote the artistic and cultural development of Orange County.

The Board of County Commissioners appoints the fifteen members of this advisory board. The OCAC is physically located at the Chapel Hill/Orange County Visitors Bureau within the Economic Development Commission. The OCAC sponsors programs to promote the artistic and cultural growth of Orange County, advises the Board of County Commissioners on matters involving the arts, and acts as the granting panel for two annual funding programs available to artists and nonprofit groups sponsoring arts projects in Orange County. Funding comes primarily from Orange County and the North Carolina Arts Council.

If you are an artist, or a citizen interested in the arts, contact the Orange County Arts Commission office and inquire about Board positions and other Volunteer opportunities.



For more
information

arts@co.orange.nc.us

919/968-2011

www.artsorange.org

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