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November

ORANGE COUNTY ARTS
COMMISSION

2011

Orange County Arts Commission *Orange Arts* E-Newsletter



Creative Economy Measures: Organizational Expenditure Surveys Now Due November 11th!

Measure what matters.

Despite our challenged economy, the arts continue to be a viable and powerful industry that supports jobs and generates revenue. Orange County's nonprofit arts and culture organizations are working together to prove it! We need to continue to quantify the economic impact of the nonprofit sector of our arts industry. So, we are participating in the national economic impact study *Arts & Economic Prosperity IV*, organized by **Americans for the Arts** (AFTA).

Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences will document the economic impact of the nonprofit arts and culture industry across the country - including North Carolina and Orange County.

The final deadline to submit your Organizational Expenditure Surveys has been extended by AFTA until November 11th! There will be no further extensions beyond that date!

If you have not yet sent yours to AFTA, please send it in now! AFTA needs it to prove that all the arts activity going on in Orange County REALLY DOES create a positive economic impact. Without your data, your organization's contribution to the arts economic impact here will not be counted.



**Arts & Economic
Prosperity IV**

A Project of **Americans for the Arts**

The results from AFTA depend on the data we send to them. Please send in your data now!

The 6-page version of the survey can be downloaded at the following link: www.artsusa.org/survey/AEP4_OrganizationalExpenditureSurvey.pdf

The 1-page version of the survey can be downloaded at the following link: www.artsusa.org/survey/1-PageVersion_OrgExpenditureSurvey.pdf

The organizational survey data provided by Orange County's nonprofit arts and culture agencies and collected by AFTA will determine the results for Orange County. It's all up to you! DON'T DELAY!

Let's all roll up our sleeves and collect the information that is necessary to make the findings from this study as impactful as possible - both in Orange County as well as nationally.

[AMERICANS FOR THE ARTS: ARTS ECONOMIC PROSPERITY »](http://www.artsusa.org/information_services/research/services/economic_impact/default.asp)

http://www.artsusa.org/information_services/research/services/economic_impact/default.asp

Fall Grants Deadline November 28, 2011

Our Fall Arts Grant applications and guidelines are now available. Fall grant categories are:

Arts Program Grant - up to \$1,500
Arts in Education Grant - up to \$1,000
Arts in Education Coalition - up to \$5,000
Artist Project Grant - up to \$1,000

Fall Grants Project Period: January 1, 2012 - December 31, 2012. A spring cycle will also be available for all categories including General Arts Support.

Supportable Projects: a variety of programs in the visual, performing, literary arts

ATTENTION: DUNS number required for all applicants

Deadline: 5 pm on Monday, November 28, 2011

Questions?: Email arts@co.orange.nc.us or call 919/968-2011. Arts Commission staff will be glad to answer any questions about your application.

Applications: Applications and guidelines can be downloaded from the link below or from the "Grants" section of our website at www.artsorange.org. Hard-copies are available at the Arts Commission office, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[DOWNLOAD APPLICATIONS HERE »](http://www.artsorange.org/grants.html#OrangeArts)

www.artsorange.org/grants.html#OrangeArts



Next Artists' Salon November 18, 2011

The next **Artists' Salon**, sponsored by the Orange County Arts Commission, will be held on **Friday, November 18th** from **6:30-9 pm** in the West End Theatre at The ArtsCenter in Carrboro.

Salons are free, for artists of all kinds - performing, visual, literary, whatever! Come to meet, network and build a better arts environment for all artists. Light refreshments will be served.

The topic for November is **Exploring Resources, Leveraging Assets, Crafting Your Path**. Our guest presenter will be **John Parker** of **Good Work**. He will help artists learn how to manage their time more effectively and "work smarter".



The purpose of the salon is to bring together artists of all disciplines in a casual setting to share ideas, concerns and information. Salons can serve as a place to get feedback from peers as well as to share all the problems and pleasures of being an artist.

The Orange County Arts Commission would like to thank The ArtsCenter for the use of their space for this series.

If you plan to attend, please RSVP to the Orange County Arts Commission at 919/968-2011 or email us at arts@co.orange.nc.us



[GOOD WORK »
www.goodwork.org](http://www.goodwork.org)

ExploreChapelHillARTS.com Online Arts Calendar!

Invitation to Artists, Galleries, Businesses, Venues and Attractions!

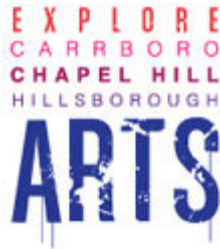
ExploreChapelHillARTS.com is an arts, culture, sports and entertainment website devoted to helping you find and promote what's happening in your area. The site is operated by the **EverWondr Network**, and is provided as a free service to the community by the **Chapel Hill/Orange County Visitors Bureau & the Orange County Arts Commission**.

It's easy to participate! You can post, promote and showcase your events & artist galleries FOR FREE!

As a registered user, you are able to post event listings, search event listings, upload a portfolio of your art in the Gallery, share stories in the community blog, post pictures from your iPhone and share content with your friends - all for FREE.

As a registered user, you have the ability to post content, images, video, audio and feedback throughout the site. You can upload content from your iPhone and access discounts and coupons in the Offers areas. You can also buy and sell art through the Art Market section (for a nominal fee).

Because ExploreChapelHillARTS.com is part of the EverWondr Network, traffic is driven from dozens of Arts Councils, Chambers of Commerce, and Convention & Visitor Bureaus.



This gives local users one-stop access to events happening in Orange County, and throughout the region.

To register as a new user for FREE online at www.ExploreChapelHillARTS.com: At the top right of your screen, click on the "Register" tab. You'll see a new browser window. Complete the information, including your preferred email address. (Be sure to use a working email address that you check frequently.) Use a password that is at least seven characters long. Click "Submit" to save when done. The system will send an email to the email account you just entered. You will need to receive, open and click-on emails from ExploreChapelHillARTS.com before you can post information to the site. Access your email account and open the email from ExploreChapelHillARTS.com. Click "Activate" to confirm your email address. (Be sure to check your Spam and Junk folders if the email is not in your inbox.) You will automatically be logged into the site. On your next visit to the site, you can use your email address and password to "Sign In." You will not need to register again. Simply visit www.ExploreChapelHillARTS.com and click the "Sign In" tab at the top right of your screen.

Once registered, you can begin uploading your events and galleries (for artists and organizations of all arts disciplines)!

For help retrieving your login information (or for help at any time), contact Help@EverWondr.com.

A detailed and comprehensive ExploreChapelHillARTS.com User's Guide can be downloaded from the Orange County Arts Commission's website at the link below:

[DOWNLOAD USERS GUIDE HERE »](http://www.artsorange.org/UsingExploreChapelHill.comREV.pdf)
www.artsorange.org/UsingExploreChapelHill.comREV.pdf

We Are the Orange County Arts Commission

The *Orange Arts* e-newsletter is an online publication of the Orange County Arts Commission (OCAC), the countywide arts agency working to promote the artistic and cultural development of Orange County.



The Board of County Commissioners appoints the fifteen members of this advisory board. The OCAC is physically located at the Chapel Hill/Orange County Visitors Bureau within the Economic Development Commission. The OCAC sponsors programs to promote the artistic and cultural growth of Orange County, advises the Board of County Commissioners on matters involving the arts, and acts as the granting panel for two annual funding programs available to artists and nonprofit groups sponsoring arts projects in Orange County. Funding comes primarily from Orange County and the North Carolina Arts Council.

If you are an artist, or a citizen interested in the arts, contact the Orange County Arts Commission office and inquire about Board positions and other Volunteer opportunities.



For more information

arts@co.orange.nc.us

919/968-2011

www.artsorange.org

501 W. Franklin Street
Chapel Hill, NC 27516

If you'd rather not receive these e-newsletters, please let us know.