



## REGISTER NOW

### public art 360: symposium from seven perspectives

April 11-12, 2008  
Chapel Hill, North Carolina

#### what

This one and half day symposium presents the functional and aesthetic interaction between public art and professional design disciplines, private interests, and government.

Public Art 360 will address current and future orientations on public art from the perspectives of the artist, architect, landscape architect, government, private interests, community, and critic, recognizing the inherent complexities in a public art process when multiple constituencies need voice and there is potential for conflicting perspectives among commissioning organizations, review agencies, elected officials, taxpayers, design professionals, and artists.

#### who

Public Art 360 will give participants knowledge about why public and private organizations ask artists to remake their cities and projects to break through anonymity and reinvigorate shared, public, urban space.

Each of seven keynote discussions will frame critical issues associated with how public art projects can be initiated, approved, funded, and implemented, how to reinforce shared objectives through a public review process, and implications for public policy.

#### registration

Registration fee includes both the opening and closing receptions and lunch on Saturday 12 April.

\$60 early registration postmark deadline is 7 March 2008  
\$70 later registration

Please complete the registration form at  
<http://publicartcollaborative.org>

Please print the Registration Form and mail it with a check to:

Orange County Arts Commission - Public Art 360  
Po Box 1177  
Hillsborough North Carolina 27278

#### questions and answers

<http://publicartcollaborative.org>

Janet Kagan, Percent for Art Collaborative  
919.942.8835, [jkagan@nc.rr.com](mailto:jkagan@nc.rr.com)

Martha Shannon, Orange County Arts Commission  
919.245.2335, [mshannon@co.orange.nc.us](mailto:mshannon@co.orange.nc.us)

#### sponsors

Public Art 360 is made possible, in part, by the Percent for Art Collaborative, North Carolina Arts Council, Orange County Arts Commission, South Carolina Arts Commission, Americans for the Arts Public Art Network (PAN), University of North Carolina-Chapel Hill, Town of Chapel Hill, Chapel Hill Public Arts Commission, City of Raleigh Arts Commission, and Cary Visual Art.



PERCENT FOR ART COLLABORATIVE



# preliminary program and schedule

## **Perspective I:**

### ***Critical Discourse:***

#### ***Why is it so Difficult to Write about Public Art?***

7:30pm Friday 11 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Glenn Harper, Editor of Sculpture Magazine  
Bill Thompson FASLA, Editor of Landscape Architecture  
Glenn Weiss, Aesthetic Grounds of Arts Journal

## **After Hours Talk Back**

9:30pm Friday 11 April 2008  
The Franklin Hotel  
311 West Franklin Street  
Chapel Hill North Carolina

## **Perspective II:**

### ***Art and Public Art:***

#### ***What's the Difference: The Artists Roundtable***

9:00am Saturday 12 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Janet Echelman, Brookline MA  
Larry Kirkland, Washington DC  
Norie Sato, Seattle WA  
Thomas Sayre, Raleigh NC  
Janet Zweig, New York NY

## **Perspective III:**

### ***The Role of Municipal and Federal Government***

11:00am Saturday 12 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Charlotte Cohen, Fine Arts Manager,  
General Services Administration, New York NY  
Mara S Giuliani, Mayor of Hollywood Florida (1986 - 2008)

## **Perspective IV:**

### ***Architecture and Public Art***

12:30pm Saturday 12 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Robert Frasca FAIA, Partner,  
Zimmer Gunsul Frasca, Portland OR

## **Perspective V:**

### ***Landscape Architecture and Public Art***

1:45pm Saturday 12 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Walter Hood, Principal, WJ Hood Design, Oakland CA

## **Perspective VI:**

### ***Public Art and Private Interests***

3:30pm Saturday 12 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Sarah Herda, Director of the Graham Foundation,  
Chicago IL  
Marc Pally, Artist and Public Art consultant, Los Angeles CA

## **Perspective VII:**

### ***Community Engagement and the Creation of Content***

5:00pm Saturday 12 April 2008  
Hanes Art Center Auditorium  
University of North Carolina-Chapel Hill  
Chapel Hill North Carolina  
Brett Cook, Artist, Berkeley CA  
Barbara Lau, Director of Community Programs,  
Center for Documentary Studies, Duke University

## **Closing Reception**

6:30pm Saturday 12 April 2008  
Chapel Hill Museum  
523 East Franklin Street  
Chapel Hill North Carolina

## **area tours**

### **Friday 11 April 2008**

1:00pm - 5:00pm  
Orange County Artist Studio Tour (\$5.00)

1:30pm - 5:00pm  
Chapel Hill Public Art Tour (\$5.00)

2:00pm - 5:00pm  
Durham Tour of Golden Belt  
(new artist live-work housing redevelopment project)  
(\$5.00)

2:00pm - 5:00pm  
University of North Carolina-Chapel Hill Public Art Tour  
(\$5.00)

Friday tour transportation will depart from Chapel Hill  
and return to Chapel Hill.