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September

ORANGE COUNTY ARTS
COMMISSION

2011

Orange County Arts Commission *Orange Arts* E-Newsletter



Creative Economy Measures: How is ARTS Economic Impact Different From Other Industries?

Measure what matters.

Despite our challenged economy, the arts continue to be a viable and powerful industry that supports jobs and generates revenue. Orange County's nonprofit arts and culture organizations are working together to prove it! We need to continue to quantify the economic impact of the nonprofit sector of our arts industry. So, we are participating in the national economic impact study *Arts & Economic Prosperity IV*, organized by **Americans for the Arts**.

Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences will document the economic impact of the nonprofit arts and culture industry across the country - including North Carolina and Orange County.

How is this economic impact of arts and culture organizations different from other industries?

Any time money changes hands there is a measurable economic impact. Social service organizations, libraries, and all entities that spend money have an economic impact.

What makes the economic impact of arts and culture organizations unique is that, unlike most other industries, they induce large amounts of related spending by their audiences.

For example, when patrons attend a performing arts event, they may purchase dinner at a restaurant, eat dessert after the show, and return home and pay the babysitter. All of these



Arts&Economic ProsperityIV

A Project of **Americans for the Arts**

expenditures have a positive and measurable impact on the economy.

[AMERICANS FOR THE ARTS: ARTS ECONOMIC PROSPERITY »](#)

http://www.artsusa.org/information_services/research/services/economic_impact/default.asp

Emerging Artists Grants Program Deadline September 15, 2011

The **Durham Arts Council** sponsors the **Emerging Artists Grants Program** each fall to enable individual artists who have mastered the basic techniques of their art form to complete projects that will establish their professional presence.

The deadline to apply is **9 pm on Thursday, September 15, 2011** at the Durham Arts Council (120 Morris Street) in downtown Durham. Grants may not exceed \$1,500. Criteria for making the awards include the accomplishment and commitment of the artist, the feasibility of the proposed project and the impact the project will have on the applicant's career.

This program is open to artists living in **Durham, Chatham, Orange, Granville and Person counties**. To be eligible for an Emerging Artists Grant, an artist must have lived in one of the five partner counties at least a year, must be 18 years of age and cannot be a student enrolled in an undergraduate or graduate program in their art form.

Applications and guidelines are available at the Durham Arts Council's website below, and from the Orange County Arts Commission's website at www.artsorange.org. In Orange County, hard-copies are available at the Orange County Arts Commission office in Chapel Hill, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[DURHAM ARTS COUNCIL »](#)

<http://www.durhamarts.org>

**Emerging
Artist**
Grant Program Info

Spring 2011 Arts Grant Recipients Honored by BOCC

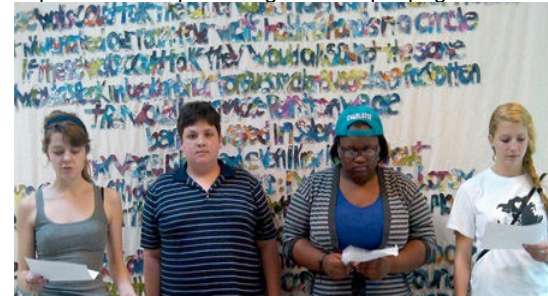
The **Board of County Commissioners (BOCC)** will honor the Orange County Arts Commission's Spring 2011 arts grant recipients with the presentation of award checks at their September 8, 2011 regular meeting in Hillsborough.

Our Spring 2011 arts grant recipients are:

The ArtsCenter
Cameron Park Elementary School
Chapel Hill Carrboro Children's Museum dba Kidzu Children's Museum
Deep Dish Theater Company
Door to Door of UNC Health Care
El Centro Hispano
Ephesus Road Elementary School PTA
Estes Hills Elementary School
Franklin Street Arts Collective dba FRANK Gallery
Grady A Brown Elementary School PTA
Kathleen Hannan
Hillsborough Arts Council
McDougle Elementary School PTA
Music Maker Relief Foundation
North Carolina Arts in Action
Preservation Society of Chapel Hill
Town of Carrboro Recreation & Parks
Barbara Tyroler
Jan-Ru Wan

[Photo below of former grant recipient "Between the Lines", 2011 Artist-in-Residence Project, Chapel Hill Public & Cultural Arts Office](#)

<http://townofchapelhill.org/index.aspx?page=1650>



Piedmont Laureate Program Deadline 9/20/11

The Piedmont Laureate Program

Alamance County Arts Council, City of Raleigh

announces a **September 20, 2011** application deadline for **dramatists and screenwriters**.

For 2012, applications will be accepted only from writers of works including plays, musicals, and screenplays (for film, television and video games). Documentary work is excluded.

The Piedmont Laureate Program has as its primary goal *"to promote awareness and heighten appreciation for excellence in the literary arts throughout the Piedmont region."* Each year the program is open to writers creating work in a particular selected genre.

Announcement of the candidate selected will be made in November 2011. The Piedmont Laureate's appointment will run January 1 - December 31, 2012. The Piedmont Laureate will receive an honorarium of \$6,500.

**PIEDMONT
LAUREATE**



Arts Commission, Durham Arts Council, Orange County Arts Commission and United Arts Council of Raleigh & Wake County co-sponsor this program for writers living in Alamance, Durham, Orange or Wake counties who meet the guideline criteria.

Applications will be accepted until 4 pm on September 20, 2011 at United Arts Council of Raleigh & Wake County (110 South Blount Street, Raleigh, NC 27601-1406).

Applications and guidelines are available at the Piedmont Laureate Program's website below, and from the co-sponsors websites, including the Orange County Arts Commission's website at www.artsorange.org. In Orange County, hardcopies are available at the Orange County Arts Commission office in Chapel Hill, at all Orange County Public Libraries, and at the Chapel Hill Public Library.

[PIEDMONT LAUREATE PROGRAM »
www.piedmontlaureate.com](http://www.piedmontlaureate.com)

We Are the Orange County Arts Commission

The *Orange Arts* e-newsletter is an online publication of the Orange County Arts Commission (OCAC), the countywide arts agency working to promote the artistic and cultural development of Orange County.

The Board of County Commissioners appoints the fifteen members of this advisory board. The OCAC is physically located at the Chapel Hill/Orange County Visitors Bureau within the Economic Development Commission. The OCAC sponsors programs to promote the artistic and cultural growth of Orange County, advises the Board of County Commissioners on matters involving the arts, and acts as the granting panel for two annual funding programs available to artists and nonprofit groups sponsoring arts projects in Orange County. Funding comes primarily from Orange County and the North Carolina Arts Council.

If you are an artist, or a citizen interested in the arts, contact the Orange County Arts Commission office and inquire about Board positions and other Volunteer opportunities.



For more
information

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919/968-2011

www.artsorange.org

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